



PRESS RELEASE

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Media Contact: Vivienne Russell
Title: Senior Vice President Marketing
Email: pr@smashsolutions.com
Phone: (888) 510-5504 ext. 1017
Address: 10963 S. Riverfront Parkway
South Jordan, Utah 84095

Cost Effective SEO Product Now Available to the SMB Market SMASH Solutions & Social5 Announce SEO Product Integration

SALT LAKE CITY, Utah -- August 20, 2015 SMASH Solutions, LLC today announced a strategic partnership with Social5, a social media management company, to integrate the **SMASH Booster Bar** Search Engine Optimization (SEO) product with the **Social5 rank** SEO tool (www.Social5.com). The new blended SEO product will have specific value for the Small to Medium Business (SMB) market as it promises to deliver an **automatic increase in website visitors and higher visibility online**.

“We are excited to partner with SMASH to offer our customers an innovative SEO solution that provides tangible, measurable results during month one, while enhancing the social and mobile marketing efforts we are already providing to customers worldwide,” said Social5 CEO Rob Wellman, whose company now serves more than 6,000 businesses in 11 countries. “We truly believe the SMASH Booster Bar will strengthen our SEO product like never before, at a price point that makes sense for small businesses.”

The SMB market represents more than 27 million companies in the U.S. SEO is a highly rated marketing strategy to drive traffic to websites, with 53.8% adoption across SMBs and 16.2% of them rating SEO as the most effective marketing protocol for their business.

Claude Walton, SMASH Chief Marketing Officer added, “The Social5 partnership represents a great opportunity for both companies. Social5 will be introducing this blended solution to their established customer base around the globe. We currently offer Social5 solutions to our clients and are excited to add this new innovative bundled SEO solution as it becomes available. This is the first step to introducing the SMASH Booster Bar technology to a broader audience.”

The announcement of the Social5 OEM partnership with SMASH is just one of *many* recent developments at SMASH Solutions, LLC.

About SMASH Solutions, LLC. SMASH Solutions is an innovative software solutions firm based in Salt Lake City, Utah. From premier CRM, to cutting-edge business tools, social and SEO solutions, SMASH is the comprehensive answer for any business looking to excel in the digital market. Learn more at www.smashsolutions.com

Resources:

[Booster Bar Introduction Video](#)

[SMASH Booster Bar Video](#)

[About SMASH Solutions Video](#)